

**Senior College
Annual Appeal Committee
Report**

DRAFT

In 2017 our Board of Directors authorized the first Annual Appeal Fund Drive. The goals being to:

1. Help offset recent increases on the expense side of our Operating Budget
2. Add, if we are able, to our “rainy day” funds.
3. Message our members to keep in mind we are a volunteer organization with some considerable fixed operating costs. The College and its membership very much needs and appreciates donations of any amount during the year.

With these goals in mind David Beebe and Peter Reilly were charged with getting the ball rolling. As such a letter was drafted, reviewed by our President and sent to all our members. We are pleased to report that the first years results exceeded our expectations. A total of \$6,800+ was contributed by our members. This was not just a tribute to the generosity of our members, but maybe more importantly a testimony to the esteem the college has earned over the years.

This year we will again initiate an Annual Appeal in the fall. By design the Appeal is low key. We have chosen not to make personal calls or target contributions. The only solicitation is our letter and all donations whatever the amount are appreciated. This fall David Beebe and Peter Reilly will be joined on the Committee by John Economy and Sandi Cirillo. The staffing plan is to rotate the committee every 2 years.

Finally the committee would truly be remiss if we took all the credit for this year’s drive. We had incredible help from Elizabeth Pollack and Al Arthur in our office. Besides volunteering their time and answering our endless questions, they put together the mailing list and labels. All of which obviously worked very well. Two other “volunteers” who helped keep David and Peter “focused, organized and on task” were none other than Judy Beebe and Maggie Reilly!

That’s it for our report. Thank you very much and I’m sure we will be in touch!

Submitted By:

David Beebe, Peter Reilly