

2017-18 Publicity Committee Senior College Belfast

The Publicity Committee has worked to assure that Belfast Senior College activities and classes are well publicized throughout Waldo County and beyond. We have been successful in having class information published in local papers as well as in several widely distributed online newsletters. We have mailed post cards three times during the past year to more than 400 people on the mailing list. In addition the post cards, featuring information on class offerings in the Fall, Winter, and Spring sessions of Senior College, are placed in a variety of offices, shops, Libraries, and public buildings throughout the county. The attractively designed cards, courtesy of Sara Shute, are in some way responsible for the increase in active participants. Post cards were not mailed for the Summer session but information on the classes offered was featured in newspapers and newsletters.

In addition, and once again with Sara's design expertise, we prepared an advertising page for the Waldo County Continuing Education Catalogue due out later this Summer.

We have also discussed the idea of creating a series of interviews with some of the founders and early volunteers of Belfast Senior College to be taped and used on local broadcast station. Unfortunately, we have not been able to accomplish this but we will continue to look for opportunities to tape these interviews which would be done by members of the Publicity Committee.

We are hopeful that Senior College's Arlin Larson and Lila Nation will be featured on the new local morning show "Good Morning Belfast" hosted by George and Kristin Frangoulis. The show airs on Tuesday and Thursday mornings at 8 a.m. and has included a wide range of guests from a variety of organizations active in Waldo County.

In closing, we welcome any member who would like to be part of this effort and we solicit any ideas for spreading the word of Senior College and the benefits derived from participation in this amazing organization.

Committee Chair:

Nancy Perkins

Members of the Committee:

Mayo Bullock
Jane and Don Woodruff
Marie Underwood

Distributors:

Sydney Taber
Judith Cox
Rita Roberts