

Senior College of Belfast Board Meeting
November 10, 2021 (via Zoom)

Call to Order: President Nancy Perkins called the meeting to order at 9:32 AM.

Present: Nancy Perkins, Beth Sterner, Jim Owen, Rebecca Jessup, Brenda Smith, Martha Laitin, Deirdre Good, Marjorie Arnett, Mayo Bullock, Richard Koralek, Doug Chamberlin,

Absent: Bob Adler, Ron Jarvella, Brian Richarson

Minutes of the October 13, 2021 meeting had been received. One change was noted and that is to change extended to expended in the paragraph on Waldo CountyCAP. Minutes failed to be approved until later in the meeting when Jim Owen mentioned that we had not done so. With a motion to approve by Deirdre Good, seconded by Beth Sterner the minutes were finally approved.

Treasurer's Report Brenda Smith's report included the following: we have taken in \$3,358 in class fees and \$2,400 in membership fees. We are operating at a loss of \$2,265. In renewing our C.D. Brenda took \$5,000 from one of them to provide for a buffer. She mentioned a \$100 payment through paypal by a Priscilla Linn which she could find nothing on. Doug Chamberlin agreed to contact Penny Linn to see if she had sent the money. Jim Owen pointed out that our assets have increased and Brenda said they were from U of Maine accounts. Our finances will be better if Winterim course fees return to the normal amounts: \$35 for 6 week course, \$30 for 4 week course, and \$20 for a 1 or 2 day course.

Old Business

In Ron Jarvella's absence Nancy reported that he would be serving on a small program committee with the new staff for senior programming at WaldoCap, Marina Kinndy, along with representatives from the YMCA, and Belfast Library. Library book for seniors had been purchased already. Brenda Smith mentioned that we still need a written report on the grant money and Nancy will send a request immediately to ED Donna Kelly.

Committee Reports

Finance Committee Committee Chair Brenda Smith reported that the Committee has not met and that new members are needed for this group that meets roughly 3 times a year. Approving the budget is a major function. Richard Koralek volunteered to join Brenda, Jim Owen, and Ken Hyams on the Committee. New members are needed for this group that meets roughly 3 times a year. Approving the budget is a major function. Richard Koralek volunteered to join Brenda, Jim Owen, and Ken Hyams on the Committee.

Curriculum Committee-Deirdre reported that all Board Members should have received the list of classes she emailed earlier today. There are 10 current courses approved so far but there are additional proposals expected. Several of the approved classes will not be taught on Zoom so we must decide now if we plan on returning to the Hutchinson Center in Winterim. The feeling is that we wait until spring for safety sake.

Nominating Committee Jim Owen spoke about the need to fill Al Arthur's position. Al had referred a prospect to Jim and Jim has spoken with her several times and believes that she would be an excellent member of this Board. Beth Sterner has met her. She will fill out the form and

Jim will write a piece advertising the opening to go out in this month's newsletter. Jim also reminded us that the Nominating Committee needs a new member from the general membership.

New Business

Publicity Committee Beth Sterner reported that Bob Adler and Mickey Sirota, who writes a weekly column for The Republican Journal/the Village Soup as well as the Rotary newsletter, have agreed to assist her. She said that anything we send out or post on Facebook etc. needs to have the tagline: "Senior College for anyone over 50." Evening classes would be a great way to engage the younger people. Mickey will prepare press releases on courses and activities as soon as we are ready to publish the Curriculum.

Website Nancy Perkins, Brenda Smith, Doug Chamberlin, and Jim Owen jointly composed a Request for Proposal (RFP) for a consultant to handle our website going forward. It was agreed that Nancy would send information (the first paragraph of the RFP to appropriate sites including the Chamber of Commerce. This would include a link to our website posting of the RFP. On the topic of seeking a webmaster, Mayo Bulloch pointed out that we need to look at online sources and sites to post it for the RFP can be accomplished online.

Marjorie Arnett asked about our logo and a discussion followed regarding the possibility of taking a look at modifying, changing, or keeping the current lighthouse logo. Beth Sterner mentioned that we don't have a lighthouse in Belfast but rather a tugboat! Doug brought up the idea of expanding the "logo" project to include brand identity and all agreed that this was something that we should pursue. We will check if any members have experience in this area. Again in accord with Beth Sterner, Rebecca Jessup stressed the importance of attaching "lifelong learning for people over 50" and younger spouses according to our Handbook!

Returning to the discussion of the webmaster Doug reminded us it was a bigger job than just a webmaster. Brenda urged all to share this need with anyone that may be interested and reminded all that interfacing with CourseStorm was a key element.

Nancy Perkins introduced the possibility of purchasing a tree in Al Arthur's memory and a discussion followed. The Hutchinson Center, Wales Park and other sites were mentioned. The Hutchinson Center would be totally managed by the University and we felt that we wanted it on city land. Beth Sterner will investigate. Richard Koralek explained that the purchase of a tree in Israel was a tradition and Nancy will look into doing this. It was agreed that the optimal time for planting would be next spring.

There being no further business except mention of a virtual Holiday Party in December the meeting adjourned at 11:13a.m.

Respectfully submitted by Nancy Perkins for Rebecca Jessup